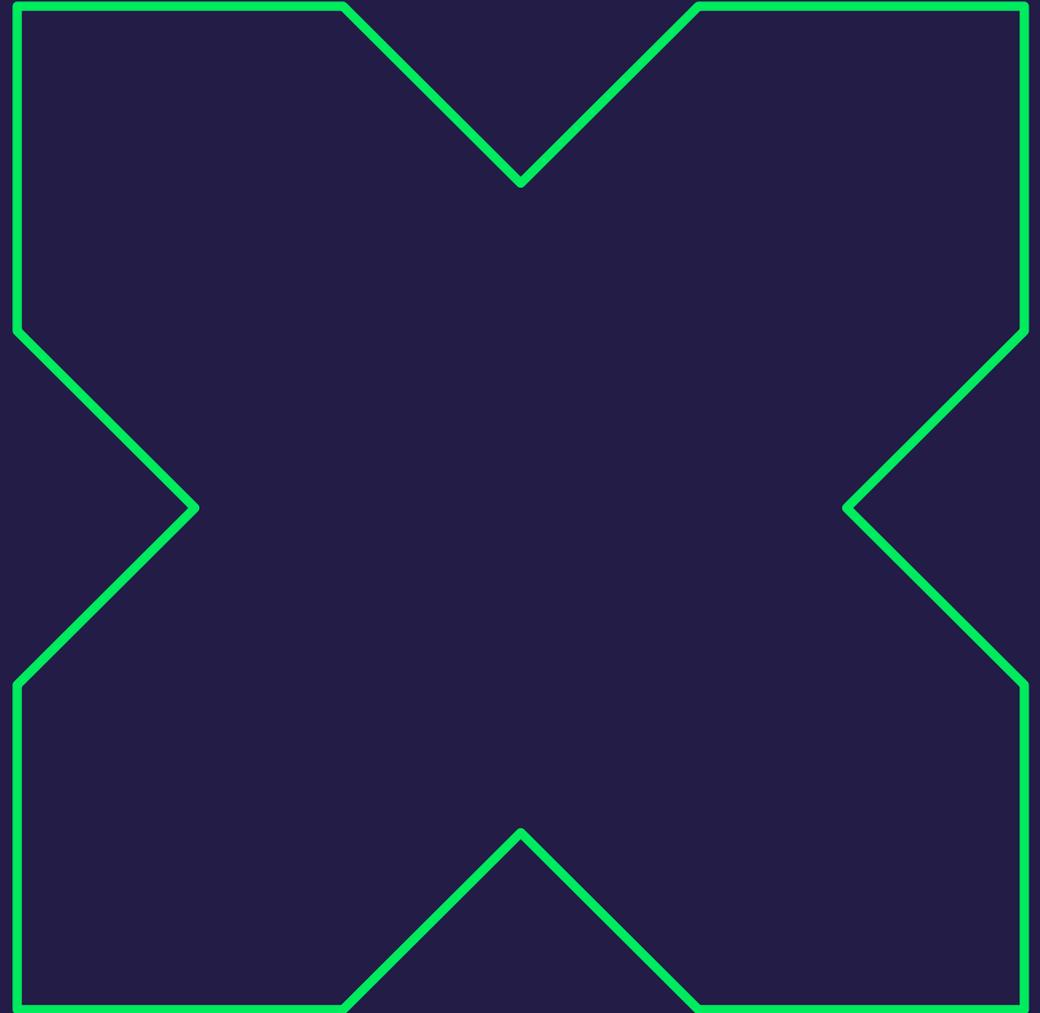


No More
Coding?

The rise of SDD

13/01/2026



Why this Prod & Tech Talk



In the past two weeks, I've spent many hours exploring a shift that is fundamentally changing how we work as developers — and I've come to a clear conclusion:

Our profession is being revolutionized

Not incrementally improved. Not slightly accelerated.
Revolutionized.

The end of coding?



Projects in which I will need **months** to create are in production in **days**. With a clear distinctive:

I have not coded a line in any of them

Server side projects with events, desktop applications with complex toolkits, LLM building projects or a complex platform for practicing music.

Technologies of all kinds have been managed by SDD without issues. **This is real.**

Not only software



Two weekends ago, global SaaS and enterprise software valuations experienced one of the sharpest repricings in recent memory. In the “**SaaSpocalypse**,” fears around **autonomous AI agents** — especially tools like Anthropic’s Claude Cowork equipped with the latest Claude Opus 4.6 model and industry-specific plugins — triggered a massive sell-off in software stocks, wiping out hundreds of billions in market value as investors reassessed long-term revenue models.

What is SDD



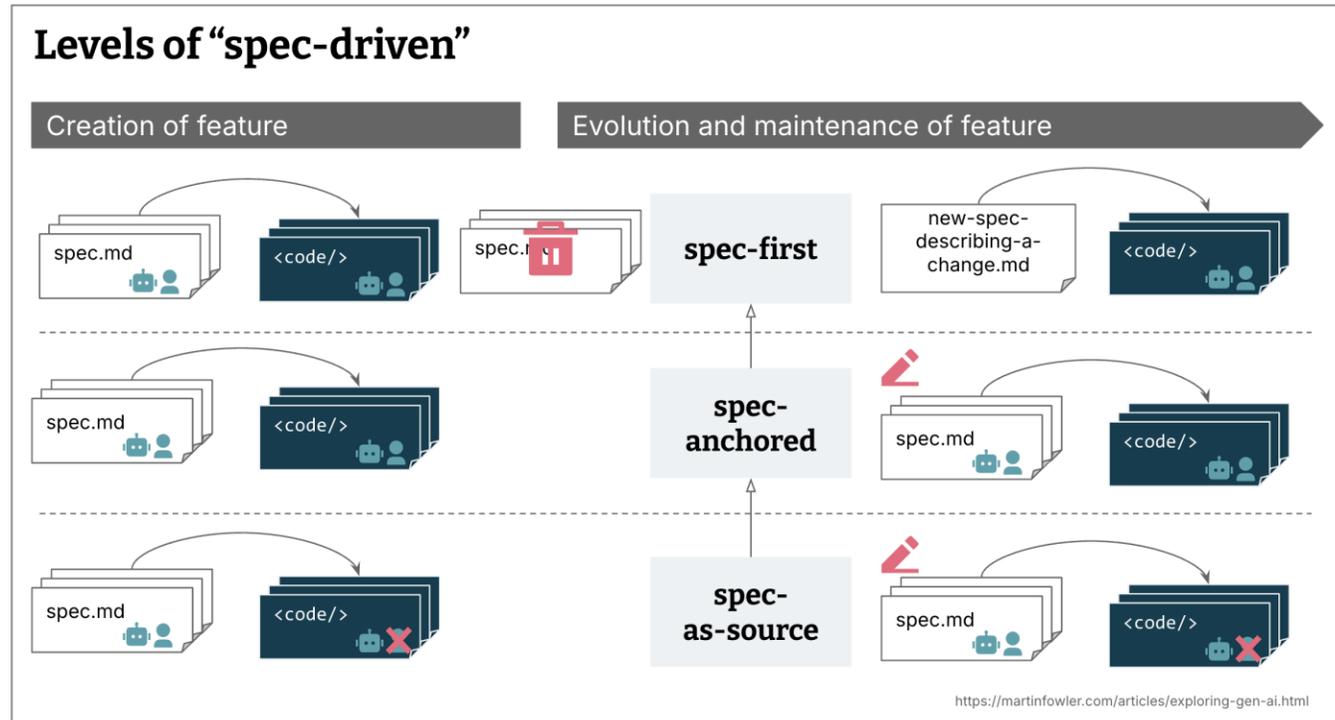
Spec-Driven Development is building software from explicit specifications (source of truth) that AI can understand, validate, and "help" implement.

SDD provides a **context** to the AI agents, so the focus is not lost, and they do exactly what we need to be done.



SDD Types

Understanding SDD in Fowler website (Thanks Cristal)





SDD Steps

1. **Constitution** of the project
2. Each feature of the product defined as a **Specification**
3. From the specification the **plan** is generated
4. From the plan the **tasks** are generated
5. The tasks are **implemented** by the AI

SDD in action



1. A "greenfield" demo: Risks department needs a new payments viewer
2. Personal projects: [musicore](#)
3. Cobee projects: the boring specification and validation of contracts in Benefits Expenses



Cobee next steps

1. SDD in IaaS web and dashboard E2E
2. SDD in Benefits Expenses once we approve the contracts MR
3. SDD in new RFCs for Partners API?
4. Create a new Backoffice from zero?
5. Create a new Benefits platform?

NO LIMITS

Debate time



How do you imagine your work in 2 years?

Are you preparing yourself for changes?

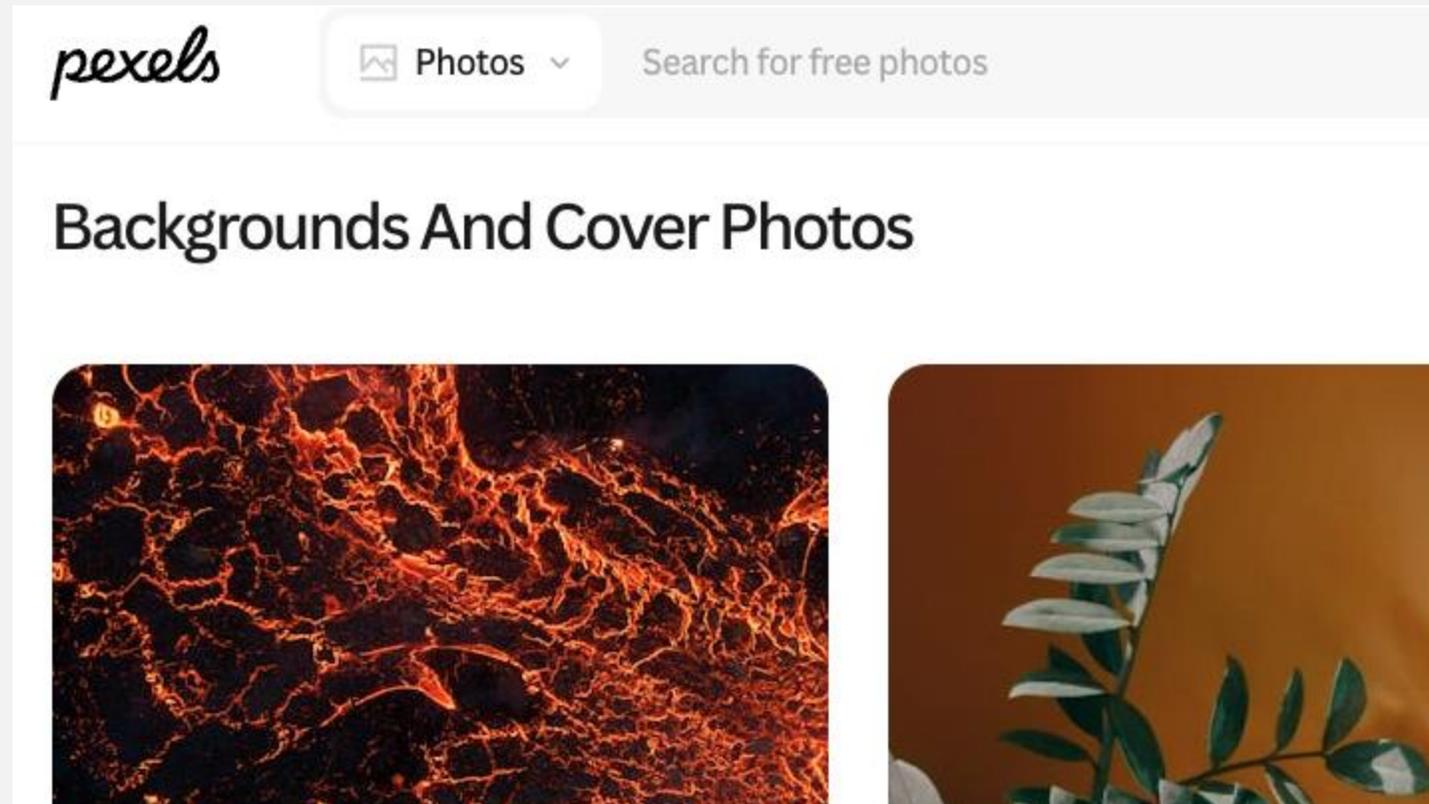
In which position could you add value?

Is product work changing at the same rhythm than tech?

How current software will be migrated to SDD?

Thanks Pexels.com for the images!

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Thank you!